



Sustainable Products are Ten Times More Profitable Than Conventional Products

(Chapter 3, Benefits of Sustainable Products, page 31)

Registration

Mail or fax registration form . Payment must be received 3 days before the seminar. Refunds (less a \$50 fee) will be made for cancellations received 14 days before the seminar.

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Training for Sustainable Products**

San Francisco, January 22-23, 2000 (\$395)
Presidio Golden Gate Club

Using Life Cycle Assessment (LCA) Thinking, Wallboard Containing Fly Ash From Eastern Coal-Fired Power Plants, May be More Environmentally Harmful Than Standard Wallboard With Gypsum

(Chapter 4, What Are Sustainable Products? page 34)

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Benchmarks, or Examples of Successful Sustainable Products Design, are Certified Wood, Patagonia Organic Cotton Clothing, & DesignTex Fabric

(Chapter 7, How to Design Sustainable Products, page 76)

The Navy Will Only Hire A&E Firms with Demonstrated LCA Experience in Specifying Products

(Chapter 10, Formulating Sustainable Products Policies, page 101)